ORDER

Orders Order / Rev: 104301 Alt Order #: Product Desc: General Election Estimate: Flight Dates: 08/27/12 - 11/04/12 Primary AE: Kevin Goodell Original Date / Rev: 07/16/12 / 08/24/12 Sales Office: VEGS Order Type: **GENERAL** Sales Region: Local Agency Name: Denny Weddle & Associates **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 750 Tam O Shanter Billing Cycle: EOM/EOC Las Vegas, NV 89109 Agency Commission: 15% Committee to Re-Elect Judge Bill Jans Advertiser Name: Demographic: A25-54 New Business Thru: **Product Codes:** PLC26 Order Separation: 00:15:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Start Date	End Date # Spots Gross Amount		Net Amount	
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

Revenue Codes:

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	47	\$14,760,00	\$12.546.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSI	VV 09/17/1	2 09/30/12	M-F 5-6a WakeU	-	5-6a	MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
			M-F 5-6a WakeU									
	<u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			•			
Week:	09/17/12	09/23/12	MTWTF	1	\$185.00	0.00						
Week:	09/24/12	09/30/12	MTWTF	1	\$185.00	0.00						
N 2 KSI	NV 10/22/1	2 11/04/12	M-F 5-6a WakeU	M@sW/w o	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
			M-F 5-6a WakeU	p w/Wagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	10/22/12	10/28/12	MTWTF	2	\$300.00	0.00						
Week:	10/29/12	11/04/12	MTWTF	2	\$300.00	0.00						
N 3 KS	NV 09/17/1	2 09/30/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$550,002	0.00 NM	3	\$1,650.00
			Today Show									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	09/17/12	09/23/12	MTWTF	2	\$550,00	0.00						
Week:	09/24/12	09/30/12	MTWTF	1	\$550.00	0.00				1		
N 4 KS	NV 10/22/1	2 11/04/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$600,002	0.00 NM	2	\$1,200.00
			Today Show									. ,
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	10/22/12	10/28/12	MTWTF	1	\$600.00	0.00						
Week:	10/29/12	11/04/12	MTWTF	1	\$600.00	0.00						
N 5 KS	NV 09/17/	12 09/30/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	1	:30	0	\$200.002	0.00 NM	4	\$800.00
			1 cady -tui 1 loui									

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Order / Rev:

Start Date

Week: 10/22/12

End Date

10/28/12

Weekdays

MTWTF--

Spots/Week

104301

Advertiser:

Estimate:

Committee to Re-Elect Judge Bill Janser

Alt Order #: Flight Dates:

08/27/12 - 11/04/12

Product Desc: 0

General Election

KSNV

Ln Ch	ı Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amoun
15 KSI	NV 09/17/	12 09/30/12	M-F Today Show Today 4th Hour	III 4th 16M	10am-11am		:30	0	\$200.002	0.00 NM	4	\$800.
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				<u> </u>		
	09/17/12	09/23/12	MTWTF	2	\$200.00	0.00						
Week:	09/24/12	09/30/12	MTWTF	2	\$200.00	0.00						
		12 09/30/12	Rachael Ray	CM	11am-12pm	MTWTF	:30	1	\$200,002	0.00 NM	3	\$600.
			Rachael Ray					-	,			7
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	09/17/12	09/23/12	MTWTF	2	\$200.00	0.00						
	: 09/24/12	09/30/12	MTWTF	1	\$200.00	0.00						
17 KS	NV 10/22/	12 10/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF	:30	1	\$225.002	0.00 NM	1	\$225
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	10/22/12	10/28/12	MTWTF	1	\$225.00	0.00						
18 KS	NV 09/17/	12 11/04/12	Noon News Noon News	СМ	12-1230pm	MTWTF	:30	1	\$275.002	0.00 NM	5	\$1,375
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 09/17/12	09/23/12	MTWTF	1	\$275.00	0.00						
	: 09/24/12	09/30/12	MTWTF	2	\$275.00	0.00						
Week:	: 10/01/12	10/07/12		0	\$0.00	0.00				•		
	: 10/08/12	10/14/12		0	\$0.00	0.00						
	: 10/15/12	10/21/12		0	\$0.00	0.00						
	: 10/22/12	10/28/12	MTWTF	1	\$275.00	0.00						
	: 10/29/12 NV 09/17/	11/04/12	MTWTF News 3 at 4 (1/2	hr) CM	\$275.00 4-430p	0.00	:30	0	\$350,002	0.00 NiM	5	\$1,750
			News 3 at 4	,				-	*****	0.00	Ū	Ψ1,700
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	: 09/17/12	09/23/12	MTWTF	. 2	*	0.00						
Spot	Ch Date F		Description		t/End Time	-	Weekdays	Leng		Rtg Type		
2 K			lews 3 at 4 (1/2 hi) 4-43	oup	'	MTWThF∼∵⊶	• ;	30 (\$350.00)) 0.00 <i>NI</i> VI		
		.5,9.6,9.7,9.8	ORY CODE; as of	7/30 Apm neu	e ie one hourl							
2 1/2			News 3 at 4 (1/2 h		-		MTWThF~~~		30 (\$350:00)	1 0 00 A/A		
3 M		.5.9.6.9.7.9.8	•	/ 4-40	юр	'	IALL MAIL LITE	•	on theeps	, 0.00 IVIVI		
		, , ,	ORY CODE; as of	7/30 4pm nev	s is one hourl							
5 K	-		VEWS 3 at 4 (1 H)		-		W		30 (\$350.00)	אווא חסח נ		
(A)			iziro o ut / (/ //				••		00 (4000.00)	, 0.00 , 1, 1, 1		
~		Code Correc	tion1									
6 K	•		NEWS 3 at 4 (1 H0	DUR) 4-5p	om		-T	- :	30 \$350.00	0.00 NM		
		,9,4,9,3,9,2	•	, ,					,			
		Code Correc	tion]									
7 K	SNV 09/21/	12-09/21/12 N	NEWS 3 at 4 (1 Ho	OUR) 4-5p	om		F	- :	30 \$350.00	0.00 NM		
_	MG for 9.1	,9.4,9.3,9.2 Code Correc		, ,								
10 K	SNV 09/17/	12-09/21/12 N	NEWS 3 at 4 (1 H	OUR) 4-5p	om		MTWThF	- :	30 \$350.00	0.00 NM		
	MG for 9.5		,						·			
-	: 09/24/12	09/30/12	MTWTF~~	2	\$350.00	0.00						
Spot	Ch Date F		Description		t/End Time		Weekdays	Leng	oth Rate	Rtg Type		
			Vews 3 at 4 (1/2 h				MTWThF		30 (\$350.00			
	See MG 9	.5,9.6,9.7,9.8	·		vs is one hourl				.,	•		
8 K	_		NEWS 3 at 4 (1 H	=	-		Th		:30 \$350.00	0.00 NIM		
		1,9.4,9.3,9.2	TENTO O MET (1110	O	-,		111		.00 ψ000,01	O O O INIVI		
2.5		Code Correc	tion1									

Rating

0.00

<u>Rate</u>

\$450.00

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
N10 KSNV	10/22/1	2 11/04/12	News 3 at 4 (1/2 h	ır) CM	4-430p	MTWTF-	- :30	1 \$450.002	0.00 NM	2	\$900.00
<u>Sta</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	MTWTF	1 Stor	\$450.00	0.00	Mookdova 1	Longth Data	Die Tone		
	Date Ra 10/22/12		escription ews 3 at 4 (1/2 hr)	<u>5tar</u> 4-43	<u>t/End Time</u> 0p		Weekdays I	<u> Length </u>	Rtg Type 0.00 NM		
	MG 10.	,	/o. / Notin								
_		= 4PM NEW 2-10/23/12 N	/S 1 HOUR] EWS 3 at 4 (1 HOU	JR) 4-5p	m		-T	:30 \$450.00	0.00 NM		
⊕ MG	for 10.2				•		•	.σσ φτοσ.σσ	0.00 (410)		
(mg	-	-10/31/12 N	EWS 3 at 4 (1 HOI	JR) 4-5p	m		Lif	-20 P4E0 00	A O OO AIRA		
_	for 10.2		LVV3 5 at 4 (1110t	JN) 4-5p	1111		M	:30 \$450.00	0.00 NM		
[mg	_	4404440	LATE OF THE		****						
Week: 10/2 Spot Ch	29/12 Date Ra	11/04/12 nge D	MTWTF escription	1 Star	\$450.00 <u>t/End Time</u>	0.00	Weekdays	Length Rate	Rtg Type		
2 KSNV	10/29/12	2-11/04/12 N	ews 3 at 4 (1/2 hr)	4-43			MTWThF	:30 (\$450.00)			
	<i>MG 10.</i> SM CHG	3,10.4 = 4PM NEW	/S 1 HOUR]								
N11 KSNV	09/17/1	2 09/30/12	Face to Face w/ R Face to Face w/ J		730-758pm	MTWTF-	- :30	1 \$400.002	0.00 NM	3	\$1,200.00
	rt Date	End Date		Spots/Week	Rate	Rating		-			
Week: 09/ Week: 09/		09/23/12 09/30/12	MTWTF MTWTF	2 1	\$400.00 \$400.00	0.00 0.00					
N12 KSNV	10/22/1	2 10/28/12	Face to Face w/ R Face to Face w/ J		730-758pm	MTWTF-	- :30	1 \$450.002	0.00 NM	1	\$450,00
<u>Sta</u> Week: 10/:	rt Date	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00			i		
N 13 KSNV	····		The Tonight Show	CM	\$450.00 1135р-1237а		- :30	1 \$250.002	0.00 NM	3	\$750.00
Cto	ut l'Anta	Food Date	Tonight Show	Consta (A) and	D-4-	D-ti					
<u>ડાય</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF-∹	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00					
Week: 09/		09/30/12	MTWTF⋯⊷	2	\$250.00	0.00					
N14 KSNV	10/22/1	2 11/04/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF-	- :30	1 \$275.002	0.00 NM	2	\$550.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 1		Rating					
Week: 10/		11/04/12	MTWTF	1	\$275.00 \$275.00	0.00 0.00				1	
N15 KSNV	09/17/1	2 09/23/12	Last Call w/Carsor Last Call w/Carso		136-205am	MTWT'F-	- :30	1 \$40.003	0.00 NM	1	\$40.00
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00					
h			News 3 Today - S		9am-930am		- :30	0 \$275.002	0.00 NM	4	\$1,100.00
01		E. 15.	News 3 Today - S								
<u>Sta</u> /Week: 09	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2		Rating 0.00					
Week: 09/	24/12	09/30/12	S	2	\$275.00	0.00					
	Date Ra 09/24/1		<u>)escription</u> Iews 3 Today - SA7		<u>t/End Time</u> 1-930am		Weekdays		Rtg Type		
Sec	e MG 16		owo o roday com	O/(D/(/ Odil	1 3000111		Ja	.50 (4270.00	y 0.00 NIN		
-		-	lews 3 Today - SAT	<i>URDAY</i> 9am	n-930am		Sa	:30 (\$275.0 0) 0.00 <i>NI</i> M		
	e MG 16	•							•	Ì	
-		= GOLF] 2-10/06/12 N	lews 3 Today - SAT	URDAY 9am	n-930am		Sa	:30 \$275.00	0.00 NM		
⊕ MG	for 16.4						Ju	,00 WE10,01	O.OO INIV		
6 KSNV		0_10/08/40 N	lewe 3 Today CAT	TIDDAV 0a~	. 030am			.20 #07F 0	0 000 1111		
	for 16.4		lews 3 Today - SAT	OUDA1 agu	เ-ลวกลเม		Sa	:30 \$275.00	0.00 NM		
[m ₅]	
N		11/04/12		CM				1 2	0.00 NIV	2	\$600.00

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Totals

\$14,760.00

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Order / Rev: 104301				Advertiser:	Committee	to Re-Elect Judg	je Bill Janser			
Alt Order #: Flight Dates: 08/27/12 - 11/04/12			Product Desc:	General Ele	ection		KSNV			
		27/12 - 11/0	/04/12		Estimate:					
Ln Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
17 KSNV	10/22/1	2	News 3 Today - S News 3 Today - S		9am-930am	5-	:30	\$300.00		
<u>Staı</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> <u>F</u>	Rating				
Week: 10/2	22/12	10/28/12	S-	1	\$300.00	0.00				
Week: 10/2	29/12	11/04/12	S-	1	\$300.00	0.00				